

## Write for us!

Join us as a guest blogger for <u>Democracy Notes series</u>—a bi-monthly take/commentary on key events affecting democracy worldwide. We are always looking for contributors with exceptional writing skills willing to share their knowledge and point of view with our audiences of policy makers and advisers, donor agencies, civil society organizations, policy influencers, media, think tanks and academia.

Our top five blog posts have an average of 4,200 views. Aside from our website, we also promote blog posts on social media and through our monthly <a href="Democracy">Democracy</a> Tracker newsletter.

## **Guest blogging guidelines**

Your blog post should:

- Address and be clearly linked to at least one aspect of our definition of democracy, as shown in the <u>Global State of Democracy conceptual</u> framework.
- Reflect your perspective: whether you are a political analyst, a decision maker, a researcher, a journalist or an activist.
- Be as broad or as narrow as you want, provided it is clear and helps understand the bigger picture. For example, it could explain the stakes in an upcoming election, zoom in on developments impacting democracy in a specific country, reflect on regional trends, etc.
- Be evidence-based, with facts and data (especially and ideally from our own <u>Global State of Democracy Indices</u> or <u>Democracy Tracker</u>), backed up with a link to the sources.
- Be no less than 300 words and no longer than 600 words
- Be written in English, French or Spanish.
- Provide no more than one link to your content (website, blog, organisation, company...) in the body of the text.
- · Include a short author bio.
- Be original: we will not repost a post that has been published elsewhere. We will delete a post that is republished elsewhere.

## What we will not accept:

- Content that we have covered on our blog before.
- Content that is too promotional for your organization.
- Content that is offensive or inaccurate.

## How to send your guest post

Before you start drafting a post, please send us a short proposal. Complete this <u>form</u> and send it to <u>democracytracker@idea.int</u>. Once we have reviewed and accepted your proposal, please send the following:

- A short author bio including a maximum of one anchor text link to your own website.
- The text in a word document
- At least two images in landscape format, sent separately form the text, in jpeg or png. They should include credits and a caption and be at least 1920px X 1080px.

**Finally:** We reserve the right to edit guest blog content for accuracy, quality of writing and comprehensiveness. We reserve the right to not publish and unpublish guest blog posts at our discretion.

International IDEA's Democracy Tracker is an interactive monthly analysis of developments affecting democracy in 173 countries. Democracy Tracker provides the definitive overview of the factors influencing elected government, free expression, gender equality, anti-corruption, and other barometers of thriving democratic societies. It shows trends related to specific aspects of democracy, with a colour system to quickly see where there have been events signalling positive, neutral, or negative impacts on democracy. This unique policy-oriented tool allows policy makers, researchers, democracy assistance organizations and journalists to assess the state of democracy worldwide on a monthly basis.

The Democracy Tracker is part of the Global State of Democracy (GSoD) Initiative and complements the annually updated, quantitative GSoD dataset.

www.idea.int/democracytracker/

Democracy Tracker tutorial video

